



PRESS RELEASE

BAKERY MASTERS

FROM 6TH TO 10TH MARCH 2010
PARIS-NORD VILLEPINTE - FRANCE

You can find the complete press kit on :
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A new opportunity for individual talents to shine

From 6th to 10th March 2010, under the aegis of the prestigious Europain Show at Paris-Nord Villepinte, the Bakery Masters competition will showcase the best bakers who competed in the Louis Lesaffre Cup and the Bakery World Cup.

The aim of this brand new competition is to reveal who, out of the 6,000 bakers who took part in the recent competitions, has the ability to represent their profession individually on the international stage.

24 candidates from 17 countries (see details below) will compete as individuals in their own specialist category: bread, Viennese pastry, artistic piece. One "Master Baker" will then be chosen from each of the categories. The jury will be chaired by Peter Becker, President of the International Bakery Union, and managed by Christian Vabret, Meilleur Ouvrier de France.

From now on this new individual competition will be held every four years. It forms part of a cycle of competitions already renowned in the profession: the Louis Lesaffre Cup (national and international selection rounds for teams) and the Bakery World Cup (team competition).

To provide technical backup for this competition with its worldwide dimension, its organisers have called on the professional union EKIP "Les Équipementiers du Goût" (Taste equipment manufacturers), owner of the Europain show, while the Lesaffre group, world leader in yeast, is the exclusive official partner.

Competitive order

DATE	COUNTRY	NAME	CATEGORY
SATURDAY 6 th of march 2010	Japon	Masami NISHIKAWA	BREAD
	South Korea	Chung IL-KYUN	
	Spain	José Joaquim ROLDAN TRIVINO	VIENNESE PASTRY
	Netherlands	Théodor PRINSEN	
	Poland	Wieslaw KUCIA	ARTISTIC PIECE
	Spain	Javier Emilio MOLINA BEJAR	
SUNDAY 7 th of march 2010	Sweden	Mattias WALLMARK	BREAD
	France	Anthony AURY	
	Hungary	Robert IZELI	VIENNESE PASTRY
	United-States	Peter YUEN	
	France	Christophe DEBERSEE	ARTISTIC PIECE
	Netherlands	François BRANDT	
MONDAY 8 th of march 2010	Morocco	Abdelah BOULAM	BREAD
	Netherlands	Wietse SCHIERE	
	Costa Rica	Roger ALVARADO GRANADOS	VIENNESE PASTRY
	France	Thomas PLANCHOT	
	Uruguay	Israël Andrés ZELAYES SEGOVIA	ARTISTIC PIECE
	Slovakia	Andrea HORVATHOVA	
TUESDAY 9 th of march 2010	Mexico	Gary SALAZAR SILVA	BREAD
	Taiwan	Pao-Chun WU	
	Italy	Angelo PRINCIPE	VIENNESE PASTRY
	Algeria	Abdelkader GOUDJIL	
	Italy	Armando GUERINI	ARTISTIC PIECE
	United-States	Dara REIMERS	

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