

A leading event for the world's greatest bakers

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THE LOUIS LEAFFRE CUP UNVEILS THE EVENTS CALENDAR AND LOCATIONS FOR THE INTERNATIONAL SELECTIONS



On your marks, get set, score!!! 32 countries across the world have signed up to participate in the Bakery world's key event – the Louis Lesaffre Cup. When will the international selections take place for this 4th edition? Where will the best teams go head to head? We can now reveal the answers!

Right now, the countries are selecting their national teams. It is a determining stage that requires the most talented candidates to be identified, those with real potential to learn and improve. After this selection process, 3 bakers will be chosen, each one dedicated to a speciality: Baguette and World Breads, Viennese Pastries and Gastronomic Bread Making and Artistic Piece. Together, they will form the national team that represents their country during the 2015 international selections.

International selections events calendar

AFRICA MEDITERRANEAN ZONE

Location: Lesaffre subsidiary Ozmaya's Baking Center™ (Turkey - Istanbul)

Dates: From 9th to 16th April 2015

5 participating countries: Algeria - Ivory Coast - Mauritius - Morocco - Turkey

2 winning countries

THE AMERICAS ZONE

Location: Lesaffre Argentina's Baking Center™ (Argentina - Buenos Aires)

Dates: From 30th May to 6th June 2015

10 participating countries: Argentina - Brazil - Chile - Colombia - Costa Rica - Ecuador - Mexico - Peru - Uruguay - Canada

2 winning countries

EUROPE ZONE

Location: ALMA, the International School of Italian Cuisine, pastry and bakery center

Dates: From 24th to 28th August 2015

12 participating countries: Germany - Belgium - Spain - France - Hungary - Italy - Israel - the Netherlands - Poland - Russia - Serbia - Sweden

3 winning countries

ASIA PACIFIC ZONE

Location: SIAL INTERFOOD show (Indonesia - Jakarta)

Dates: From 11th to 14th November 2015

5 participating countries: Australia - China - South Korea - Indonesia - Vietnam

2 winning countries

A one of a kind bakery competition, the Louis Lesaffre Cup is an incredible place; a chance for people from all sectors of the Bakery world, from the four corners of the globe to meet and share experiences. It is also a path that can lead them onto the road towards the 2016 Coupe du Monde de la Boulangerie that will take place at the EUROPAIN show (Paris - Villepinte) from 5th to 9th February 2016.

OUR COMPETITIONS ON SOCIAL MEDIA

Thanks to these networks, friends, families and other fans of Bakery can follow the competitions' progress in real time, view photos and cheer on their favourite candidates!



<https://facebook.com/coupelouislesaffre>



https://twitter.com/CLL_BakeryCups
(#BakeryLesaffreCup)



<http://www.pinterest.com/lesaffrecups>

ABOUT LEAFFRE

Lesaffre, family group, set the global standard for yeast and other fermentation products. The company designs, manufactures and markets solutions that promote baking, nutrition, health and protection of living organisms.

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