

A leading event for the world's greatest bakers

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ASIA PACIFIC SELECTION: THE RESULTS ARE IN!

Congratulations to China and South Korea who won podium places, marking the end of the 4th edition of the Louis Lesaffre Cup. These 2 teams join the 7 teams from the previous selections who will go to the Coupe du Monde de la Boulangerie. The SIAL INTERFOOD show, in Jakarta, was the setting for these tests of strength, where passion, adrenalin and creativity came together before the eyes of a very excited jury.



After three days of competition, Indonesia, Australia, South Korea, China and Vietnam reached the end of this adventure that is the Louis Lesaffre Cup. On the menu, the very finest techniques, surprising creations, and also suspense, twists and turns, without forgetting a healthy dose of good humour and fair play... all the ingredients were there to create an exceptional atmosphere.

Faced with such a high standard overall, the jury members sometimes found it difficult to make their choices. In the end, they selected China and South Korea. The announcement of the results was met with a wonderful ovation from the audience, clapping and waving the two winning countries' flags.

Congratulations also go to Australia, who won both the "Food Critic" prize, awarded by William WONGSO, and the "Young Bakery Hopeful". This latter Louis Lesaffre Cup event was a marvellous opportunity for all the young candidates in the competition. It enabled them to participate in a major international competition, as well as to be coached by champions.

So, the results are in for the Louis Lesaffre Cup, the winners will now focus on the next challenge: la Coupe du Monde de la Boulangerie. **Make a date for February 2016 at the EUROPAIN show!**

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COUNTRIES IN THE RUNNING FOR THE COUPE DU MONDE DE LA BOULANGERIE

The winners of the
2012 Coupe du Monde: JAPAN, THE USA & TAIWAN
Africa Mediterranean Zone: TURKEY & MAURITIUS
Americas Zone: CANADA & BRAZIL
Europe Zone: THE NETHERLANDS, RUSSIA
& FRANCE
Asia Pacific Zone: CHINA & SOUTH KOREA

ABOUT LESAFFRE

A family-owned group, born in the north of France, Lesaffre is now a multi-national and multi-cultural company committed to being the best in each of its business areas: bread making, nutrition and health, flavours and fermentation.

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